



Rights Canada Fall 2010

The Canadian Book Industry's Rights Catalogue

Our seasonal rights catalogue has a fresh new look for 2010-2011 and a new home on the Livres Canada Books website. Rights Canada can now be searched, browsed, downloaded or emailed at any time, and new interactive features make it possible for international publishers to contact you right away.

Advertise in the new Rights Canada catalogue to gain exposure for your company and titles with more than 2,500 rights agents worldwide, and at international book fairs such as the Beijing International Book Fair, the Frankfurt Book Fair and the Belgrade Book Fair. Rights Canada will be available in print on the Canada Stand at all trade fairs where Livres Canada Books exhibits.

Advertising Rates

Four colour artwork

Outside back cover	\$ 1,375
Inside front / back cover	\$ 1,275
Full page	\$ 1,075
$\frac{3}{4}$ page	\$ 925
$\frac{1}{2}$ page	\$ 795
$\frac{1}{4}$ page	\$ 570

15% discount applied for publishers reserving a second space within one year.

To reserve space, submit materials or advertise in the new Rights Canada Catalogue, contact Tricia McCraney, Coordinator, Communications and Marketing by [email](#) or +1 613 562-2324 extension 228.

Deadline for space: Friday, June 25th, 2010